



SOS Emergency Collection

by

ESS Medical Performance



IMPORTANT NOTE!
20% of all sales of the
SOS Emergency Collection
will be donated to
children with special needs!

LAUNCH of the ESS Emergency Collection –
the first range is the SOS Emergency Collection.

The goal of the SOS Emergency Collection is - getting the right information immediately –
because very often

saving time means saving life!

ESS Medical Performance is proud to announce the launch of a special supporting system – the ESS Emergency Collection. It is a supporting range of jewellery which gives Police Officer's, Security personnel, Ambulance & Emergency teams the opportunity to get all important information at once – or to know whom to contact immediately in special cases.



Do you have

- a potentially life-threatening allergy?
- or a dependency on a particular medication?
- or just would like your child to be protected while giving the Police or Security Officers the chance to contact you immediately in your mobile?

“Being accurately treated FAST in an EMERGENCY case!



Ensure that you are immediately treated correctly with the proper medication or being informed immediately if an emergency case comes to your beloved ones!

Protect yourself with the SOS Emergency Collection!

There are NO fees or additional charges with SOS Emergency Collection!

For maintaining your medical details or telephone number - all your details are immediately available within the pendant, you can update your medical and personal information yourself at any time - and wherever you are in the world.

The SOS Emergency Collection is FLEXIBLE!

When your contact details, medical information or medication change over time, you simply update the details on another Information Strip, slip it inside your SOS Emergency pendant on your bracelet or necklace, and carry it on.

Your information is CONFIDENTIAL!

The medical details you enter are kept confidential inside the SOS Emergency pendant on your SOS Emergency Information Strip and are secured. This means that your personal medical information is available in an emergency - but very discreet inside your medical identification bracelet at all other times.

For example, you are going for shopping or at work, you might prefer not to have an obvious medical emergency bracelet featuring the word "Epileptic" or "Diabetes" engraved boldly on the front. Most clients appreciate the discretion of our solution.

Watertight and Heat resistant!

The pendant is made of two metal halves which screw together to securely encase the vital Information Strip. Also, the SOS Emergency Collection is watertight and heat resistant so your information is protected at all times.

SOS Emergency Medical bracelets and pendants

offer the most reliable, immediate and flexible way to alert medics to your most important medical conditions and medications available today. SOS Medical ID bracelets are proven over decades, worn by thousands, and recommended by health professionals. Your SOS Emergency Medical identity bracelet can alert medical staff and doctors to your most pressing medical issues without the delay of waiting to reach your hospital or known doctor.

Wearing an SOS Emergency Medical bracelet as your medical jewellery really could save your life!



Who should wear the SOS Emergency Collection?

Medical Indications, e.g.

- Diabetes
- Diabetes Drug allergies e.g. Aspirin
- Nut & food allergies
- Asthma
- Epilepsy
- Pacemaker
- Cardiac valves etc.
- Anticoagulant dependency e.g. Warfarin
- Tetanus allergy
- Steroid dependency
- Bleeding or clotting disorders: haemophilia,
- Antibiotic allergies: e.g. penicillin
- Haemodialysis: kidney failure
- Adrenal insufficiency (Addison's Disease)
- Von Willebrand's Disease
- Dementia
- Alzheimer's Disease: memory loss, confusion, inability to communicate



Non-Medical indication, e.g.

- Sports & outdoor pursuits etc.
- Children (e.g. if they lost their parents in crowded areas - the police, security officers or helpers can call their parents immediately!)

Beware of inferior quality imitations and copies which may fail. Only buy genuine SOS Emergency Collection products. If it does not say "SOS Emergency" on it, (both words), it is NOT genuine. If it has a hinge, or otherwise is not waterproof, it is NOT genuine.

PERSONALIZED Company Collection

You are looking forward to have this unique SOS Emergency Collection to be personalised with your company logo – as a gift for special clients or customers – or you have a company event and would like to forward a gift which has a humanitarian character in the same time? Personalized collections with your company logo on the backside will be arranged on request. Please contact Ms Noura via email: noura@ess-dubai.org for further information.



ESS Medical Performance is pleased to announce that 20% of all sales turnover of the SOS Emergency Collection will be donated to children with special needs.

The first Donation Agreement of 10% will be given to His Highness Sheikh Juma Bin Maktoum Bin Juma Al Maktoum, Acting Chairman of the Rashid Paediatric Therapy Center, during the Opening Ceremony of the International Conference for Special Needs, which will be held on 18th November 2008, 10 a.m., Dubai World Trade Center, Room Dubai C, Sheikh Zayed Road, Dubai, U.A.E. The other 10% will be given directly to children and/or the families, e.g. for a wheelchair or other essential Orthopaedic Technology, which is urgently needed.

Pricelist SOS Emergency Collection

Article No	Product	Description / product	Price AED
STAINLESS STEEL			
G 1448	Bracelet	for men	238,00
G 1449	Bracelet	for ladies	228,00
G 1450	Pendant	with chain	195,00
G 1446	for watchband	12mm (lady or child)	215,00
G 1447	for watchband	18mm (men)	215,00
GOLD PLATED			
G 1475	Bracelet	for men	395,00
G 1476	Bracelet	for ladies	365,00
G 1440	Medical	for pills	295,00
G 1409	Pendant	with chain	250,00
G 1405	for watchband	12mm (lady or child)	265,00
G 1404	for watchband	18mm (men)	265,00
CHROME PLATED			
G 1441	Medical	for pills	240,00
	Keyholder		
STERLING SILVER			
G 1420	Pendant	basic	535,00

For further information and orders please contact:

ESS Medical Performance

Email: emergency@ess-dubai.org

Fax: +971 – 4 – 266 4727

LEGAL NOTE

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Important note regarding goldplated items:

Acidity and/or medication may cause the gold plating to tarnish.

For this reason, the gold plating is specifically not covered under guarantee.